



**Tobacco-Free York County**  
**February 9th, 2022**  
**Virtual – Zoom Meeting**

**MINUTES**

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**CLEARING THE AIR FOR BETTER HEALTH**

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**In attendance:**

Adam Bennett – *UPMC Hanover*

Lorna Deibert – *UPMC Memorial Hospital*

Audrey Gladfelter – *York/Adams Drug & Alcohol Commission*

Lauren Marshall – *UPMC Community Health Choices*

Bronely Martin – *95<sup>th</sup> Legislative District, Carol Hill Evans*

Pam Miller – *UPMC Memorial Hospital*

Angel Nace – *TrueNorth Wellness*

Leah Neiderer – *WellSpan Health*

Matthew Null – *D.T.A.C.*

Tamara Raymer – *American Heart Association*

Cindy Rose – *West York Area School District*

Laurie Yourist – *York County Libraries*

- 1. Member introductions and updates-** Thank you to everyone that was able to join the meeting. Members provided the following updates:
  - **Leah** – WellSpan Health will hold next virtual Freedom From Smoking Class starting Tuesday, March 15 from 5:00 – 6:00 pm.
  - **Pam** – UPMC virtual Facebook Nicotine Dependence support group has over 100 members participating. Community events are starting to start slowly.
  - **Lorna** – Refers all patients who are using tobacco products to Pam for cessation outreach.
  - **Bronley** – Representative Carol Hill-Evan’s office is busy with tax season starting. Also slowly going to community events again.
  - **Audrey** – State put an emphasis on prevention moving forward and received funding dedicated for prevention. Working with TrueNorth to develop an adult alcohol prevention coalition.
  - **Cindy** – COVID has become more manageable at school so Cindy was able to join us from West York School District.
  - **Angel** – Starting coalition with York/Adams Drug and Alcohol Commission for Adult Alcohol prevention. Continuing to go into schools to do prevention programs
  
- 2. January meeting recap**
  - TFYC members received a sneak peak at Matt Null’s presentation for vaping webinar and began to discuss promotional opportunities.
  
- 3. Planning for Virtual conference**
  - Save The Date- Reviewed two drafts presented by UPMC. Goal is to have the save the date out in the next week or two. Recommended changes:
    - Switch image to a recovery image or an image of devices rather than showing a picture promoting the use of vaping devices.
    - Include a statement like “what everyone should know about vaping” or “How can we prepare you so you can prepare your kids” to advertise that the presentation is for anyone that cares about kids – not just those with kids.
    - Create more inclusive branding – add logos for all organizations and change colors of flyer.
  - Advertisement Dissemination
    - Schools Public Liaison program if available
    - Cindy to send to School Nurse Association

- Angel to send to SAP
  - Certificate of Attendance – Recommended to have a Certificate of Attendance be an option. Individuals can sign up for it during presentation if they are interested- as those who are interested to type email into chat on zoom.
    - Leah to create a template for a certificate of attendance so can use a mail merge to distribute certificates.
  - Registrations options – Recommended to use Zoom Webinar- allows individuals to register for webinar and sends out reminders. Leah to check if WellSpan has Zoom Webinar. If not, Matt has Zoom Webinar and can send invite out
    - Can use Zoom to record the webinar and post it to the website
- 4. TFYC Newsletter/ Website Update**
- Newsletter – Pam shared and updated newsletter/fact sheet that her and Adam have been working on. Goal is to complete the newsletter bi-annually. The front side reviews TFYC goals and objectives and the back side reports on current happenings in the coalition. This newsletter will highlight the April 7 vaping conference. Recommendation to include an infographic on number of events held or local statistics on tobacco/vaping use in the community.
  - Website – Leah and Adam are updating information on the website and are going to look into sending information out through the website versus work email. Please stay on the lookout for a test email from Wix website to see if the email feature works. Goal is to update the website in time to take registrations for vaping webinar so we can further push individuals to website.

**Action Items**

- Pam – work with UPMC to review recommended changes for Save the Date
- Leah – create a certificate of attendance
- Leah/ Matt – Work on creating a zoom webinar link to accept registrations (Leah to reach out to WellSpan to see if have the option. If not, Matt has Zoom Webinar feature)
- Pam/Adam – Update Newsletter
- Everyone – Review tobaccofreeyork.com for suggested changes and send to Leah
- Leah/ Adam – Provide updated changes to website

**Next meeting: Zoom Meeting**

April 9th, 2022

9:00- 10:00 am